

HELLO, I AM ALISON KUCZWARA AND IT IS VERY NICE TO MEET YOU

But enough with the pleasantries, right? Let's get on with the facts!

WORK EXPERIENCE

The Bond Group

Graphic Designer, November 2008 – Present

Carried out the concept, design and production of projects including branding, print collateral, environmental design, video storyboarding, website and email design. Clients include: Castrol, United Stationers, Coyote Logistics, BP and more.

Freelance Graphic Design

April 2008 – present

Variety of work for clients that includes branding, packaging, print, web and promotional materials.

McDonald's Corporation

*Northern Illinois University Junior Consultant,
August – December 2007*

Part of a research team resulting in recommendations to the McDonald's Corporation, with a personal focus on the Ronald McDonald House Charities. Designed and managed the printed report which was internally distributed throughout the company and presented the research and printed piece to 50+ executives.

Orbit Media Studios

Design Intern, May – August, 2007

Bits 'n Pieces Mosaic Studio

Designer/Mosaic Artist, September 2001 – August 2004
Participated in consultation with clients for custom artwork. Designed, created and sold mosaic artwork. Taught mosaic classes to students ages 7 to adult.

EDUCATION

Northern Illinois University

*Bachelor of Fine Arts: Visual Communication
May 2008*

Academy of Fine Arts Katowice, Poland

Spring 2008

PROFICIENCIES

Illustrator

Photoshop

InDesign

Pens, Pencils and X-acto blades

Microsoft Office

(With bits of Dreamweaver and After Effects)

OTHER THINGS I BRING TO THE TABLE

Experience with photographers, printers and vendors

Fantastic listening skills

A big heart filled with love for design

Steady hands for drawing and illustration

Wide open eyes that find inspiration everywhere

Proven ability to work within brand standards and tight deadlines

Extreme knowledge of Saturday Night Live and 30 Rock
(just in case you need a member for a trivia night team)



HOW TO FIND ME

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